

ORDER



KSNV

Orders	Order / Rev:	101884	Primary AE:	Amy McCreary
	Alt Order #:	06815345	Sales Office:	BLPHI
	Product Desc:	OCEGUERA 4 CONGRESS	Sales Region:	National
	Estimate:	1184		
	Flight Dates:	09/25/12 - 10/01/12		
	Original Date / Rev:	05/21/12 / 10/09/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress -Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	26	\$20,345.00	\$17,293.25
10/01/12	10/01/12	7	\$8,425.00	\$7,161.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	26	\$20,345.00	\$17,293.25	0.00
October 2012	7	\$8,425.00	\$7,161.25	0.00
Totals	33	\$28,770.00	\$24,454.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$28,770.00
Market	100%	\$143,850.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$37,401.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,208.50
KTUD	1%	\$1,438.50
KVVU	22%	\$31,647.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,385.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagner	5-6a		MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$625.00

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagner		5-6a	MTWTF--	:30	2	\$325.001	0.00	NM		2	\$625.00	
M-F 5-6a WakeUp w/Wagners																
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	09/25/12	10/01/12	MTWTF--		2			\$325.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	
		1	KSNV	09/25/12-10/01/12	M-F 5-6a WakeUp w/Wagner	5-6a							MTWThF----	:30	\$300.00	
		2	KSNV	09/25/12-10/01/12	M-F 5-6a WakeUp w/Wagner	5-6a							MTWThF----	:30	(\$325.00)	
		See MG 1.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
		3	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a							-TWThF----	:30	\$325.00	
		MG for 1.2 09/27 [Revised Rate to Reinstate]														
E 2	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wagner		6-7a	MTWTF--	:30	3	\$650.001	0.00	NM		3	\$2,000.00	
M-F 6-7a WakeUp w/Wagners																
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	09/25/12	10/01/12	MTWTF--		3			\$650.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	
		2	KSNV	09/25/12-10/01/12	M-F 6-7a WakeUp w/Wagner	6-7a							MTWThF----	:30	\$700.00	
E 3	KSNV	09/25/12	10/01/12	Today Show		CM	658a-9am	MTWTF--	:30	3	\$850.001	0.00	NM		3	\$2,300.00
Today Show																
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	09/25/12	10/01/12	MTWTF--		3			\$850.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	
		1	KSNV	09/25/12-10/01/12	Today Show		658a-9am						MTWThF----	:30	\$600.00	
E 4	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF		CM	5a-459a	-----S-	:30	1	\$225.003	0.00	NM		1	\$225.00
ROS																
SATURDAY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	09/24/12	09/30/12	-----S-		1			\$225.00		0.00				
E 7	KSNV	09/25/12	10/01/12	M-F Today Show II	3rd H	CM	9-10a	MTWTF--	:30	1	\$350.001	0.00	NM		0	\$0.00
M-F Today Show II																
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	09/25/12	10/01/12	MTWTF--		1			\$350.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	
		2	KSNV	09/25/12-10/01/12	M-F Today Show II	3rd Hr	9-10a						MTWThF----	:30	(\$350.00)	
		See MG 7.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
		3	KSNV	09/25/12-09/28/12	M-F Today Show II	3rd Hr	9-10a						-TWThF----	:30	(\$350.00)	
		Credited [credit - added to wo 10/9 sked]														
E 8	KSNV	09/25/12	10/01/12	M-F Today Show III	4th H	CM	10am-11am	MTWTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
Today 4th Hour																
TODAY SHOW III																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week:	09/25/12	10/01/12	MTWTF--		2			\$325.00		0.00				

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N24	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00
SAT/ Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$500.00 0.00															
N25	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
Monday Prime 8-10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$4,000.00 0.00															
N26	KSNV	09/25/12	09/28/12	Last Call w/Carson Daly	CM	136-205am	-TWTF--	:30	1	\$40.003	0.00	NM		1	\$40.00
Last Call w/Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 1 \$40.00 0.00															
N27	KSNV	09/29/12	09/29/12	Open House NYC	CM	130-330am	-----S-	:30	1	\$30.003	0.00	NM		1	\$30.00
Open House NYC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$30.00 0.00															
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length		Rate	Rtg	Type
1	KSNV	09/24/12-09/30/12	Open House NYC			130-330am				-----Sa--	:30		\$30.00	0.00	NM
													Totals	33 \$28,770.00	